FY 2018 RESULTS

7 FEBRUARY 2019



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EXECUTIVE SUMMARY

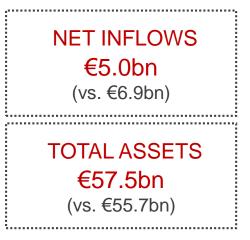


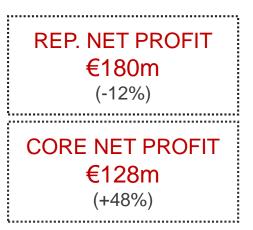
Solid Commercial results amid financial market volatility

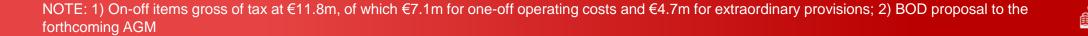
- Solid assets (€57.5bn) and inflows (€5.0bn) amid exceptional financial markets' volatility throughout the year and mostly in the 4Q
- Pro-forma assets close to €60bn, including €2.3bn from recent acquisitions (Valeur, Nextam), whose signing is expected by 1Q 2019 (closing 1H 2019)
- Total FA at 1,985 (+3%YoY) with average portfolios of €29.0m at record high level in the industry

Sound results and solid capital ratios driving shareholders' remuneration

- Reported net profit at €180m (€167m, -18% like-for-like) vs. last year record result including €8.0m of one-off items¹ net of tax and lower variable revenues (€62.7m, -53%) due to poor financial markets
- Recurring net profit at best level ever (€128m, +48%, €115m, +33% like-for-like) thanks to resilient core banking income, new revenue streams, flexible pay-out expenses
- DPS proposal² at €1.25/share supported by solid capital base with CET1 ratio at 17.5% and TCR at 19.0%, both well above SREP requirements







PRELIMINARY REMARKS NEW COST OF GROWTH ACCOUNTING

NEW ACCOUNTING RULE FOR THE COST OF GROWTH

Rationale

- New accounting rule on fee expenses paid to existing FAs for growth, exploiting the enhanced flexibility introduced by the IFRS 15
- Alignment of accounting treatment of fee expenses paid for growth to existing FAs and to new FAs over a five year amortization period
- New rule allowing a better correlation between fees expenses and revenue generation
- Change in accounting seen as negligible on 2021 targets provided at the Investor Day

Impact			
€m	2018 OLD	2018 NEW	Chg. abs.
FEE EXPENSES	-396.5	-376.3	20.2
- Fee exp. to FA - ordinary	250.9	250.9	-
- Fee exp. to FA - cost of growth	104.7	84.5	-20.2
- Fee exp. to third-parties	40.9	40.9	-
NET FEES	345.2	365.3	20.1
Pay-out ratio to FAs	50.6%	47.7%	-2.9 p.p.



FY2018 RESULTS AT A GLANCE KEY TAKEAWAYS

(€ m)	12M 17	12M 18	% Chg	12M 18	% Chg
		Old		new	
Net Interest Income	61.4	60.0		60.0	-2.4%
Net income (loss) from trading activities and Dividends	18.1	24.1		24.1	33.3%
Net Financial Income	79.5	84.1		84.1	5.8%
Gross fees	760.5	741.7		741.7	-2.5%
Fee expenses	-390.0	-396.5	1.7%	-376.3	-3.5%
Net Fees	370.5	345.2	-6.8%	365.3	-1.4%
Total Banking Income	450.0	429.3	-4.6%	449.4	-0.1%
Staff expenses	-84.8	-84.2		-84.2	-0.7%
Other general and administrative expense	-149.8	-162.5		-162.5	8.5%
Depreciation and amortisation	-8.1	-9.3		-9.3	14.2%
Other net operating income (expense)	54.9	59.4		59.4	8.3%
Total operating costs	-187.9	-196.6		-196.6	4.6%
Cost /Income Ratio	39.9%	43.6%	3.7 р.р.	41.7%	1.8 p.p.
Operating Profit	262.2	232.7	-11.2%	252.8	-3.6%
Net adjustments for impair.loans and other assets	-5.4	-7.3		-7.3	33.9%
Net provisions for liabilities and contingencies	-18.0	-25.4		-25.4	41.0%
Gain (loss) from disposal of equity investments	-0.2	-0.4		-0.4	159.6%
Profit Before Taxation	238.6	199.6	-16. 3 %	219.8	-7.9%
Direct income taxes	-34.5	-33.1	-4.0%	-39.6	15.0%
Tax rate	14.4%	16.6%	2.2 р.р.	18.0%	3.6 р.р.
Net Profit	204.1	166.5	-18.4%	180.1	-11.7%

Comments

Resilient Total Banking Income amid financial markets pressure

- Higher Net Financial Income (+6%) with NII in line with guidance at €60m
- Resilient gross fees (€703m, +9% excluding performance fees) thanks to new revenue streams and flexible fee expenses

Operating costs were flat (+1%) excluding €7.1m one-offs

 One-off operating costs items linked to 1) M&A, 2) office moving, 3) set-up of new strategic projects, 4) extraordinary contribution to Bank Rescue Funds

Provisions included €4.7m one-offs

 One-off items linked to the recent reorganization of network managers with a prospective reduction of the recurring cost base

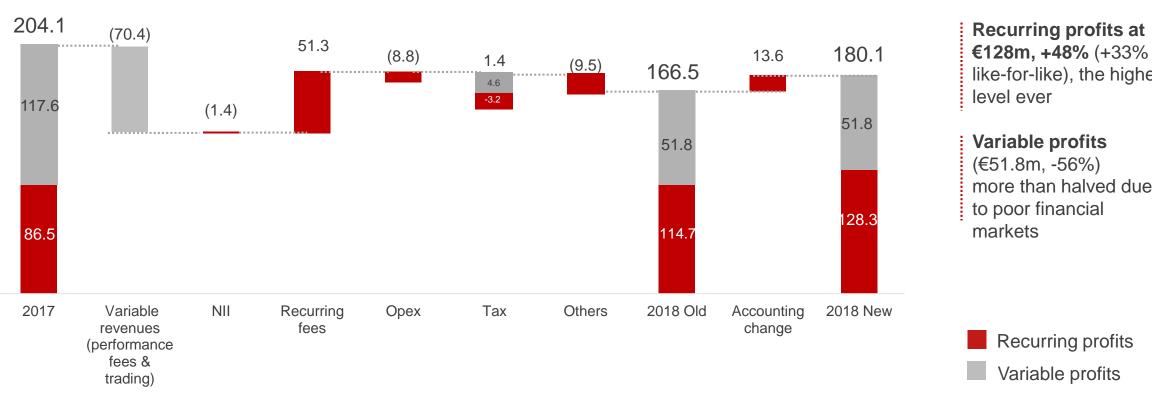
Overall net impact of new accounting and one-off costs at €5.6m (3% of net profit)

 Positive €13.6m net impact from new accounting rule partially offset by higher one-off costs and provisions for €8m



NET PROFIT SIGNIFICANT INCREASE IN RECURRING PROFITS (+48%, +33% LIKE-FOR-LIKE)

Net Profit build-up m/€



like-for-like), the highest

(€51.8m, -56%) more than halved due to poor financial

Recurring profits Variable profits





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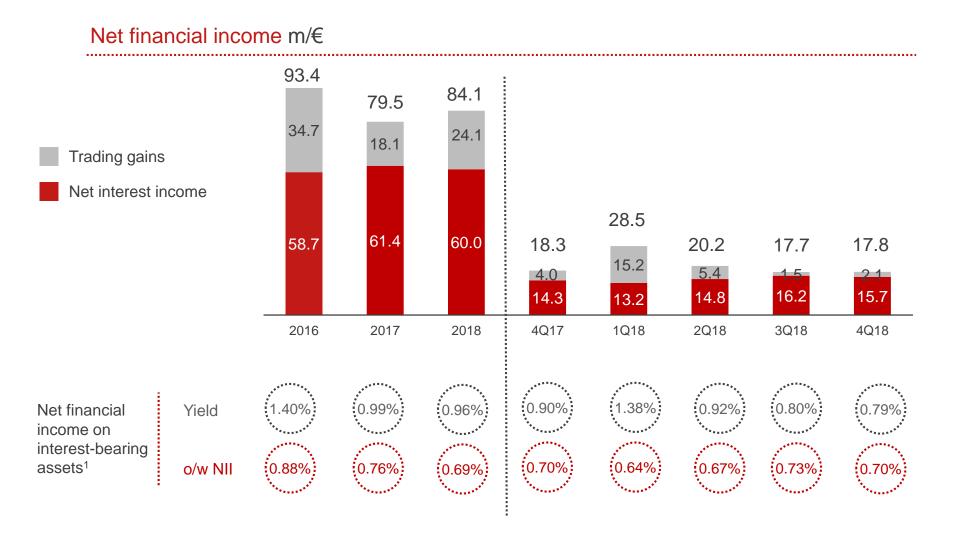
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NET FINANCIAL MARGIN (1/2) NET INTEREST INCOME

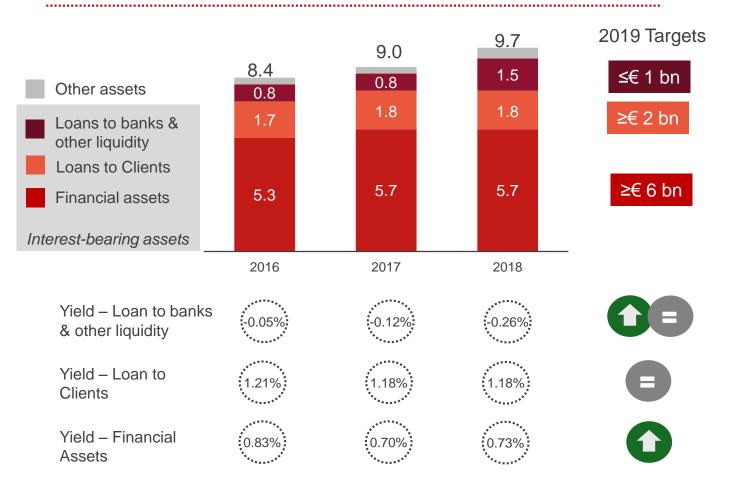


4Q 18 NII impacted by the higher amount of assets (liquidity) due to volatile financial market conditions



NET FINANCIAL MARGIN (2/2) LIQUIDITY POSITION ALMOST DOUBLED

Total assets and interest-bearing assets¹ (year-end) bn/€



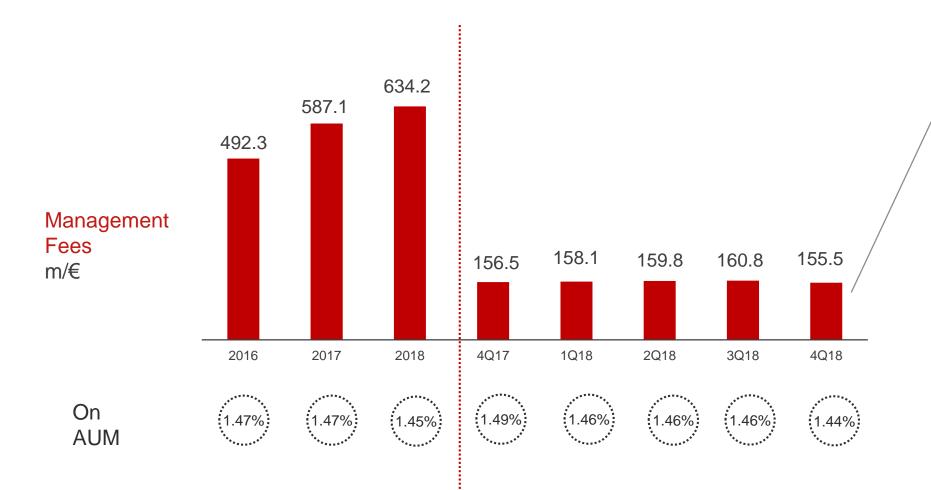
Temporary increase in liquidity (€1.5bn, +90%) partly due to treasury operations and MTS repos in 4Q (€400m). Liquidity is mostly deposited at the ECB

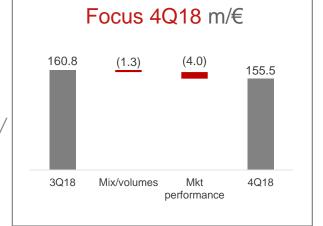
Banking book is 99% invested in bonds (duration 2 yrs and maturity 3.5 yrs). Over €1.2bn are due to expire in 2019

Higher diversification of the investment portfolio expected by reinvesting part of current high liquidity and expiring Italian Government bonds



GROSS FEES (1/3): MANAGEMENT FEES SOLID MARGINS AMID FINANCIAL MARKET TURBOLENCE

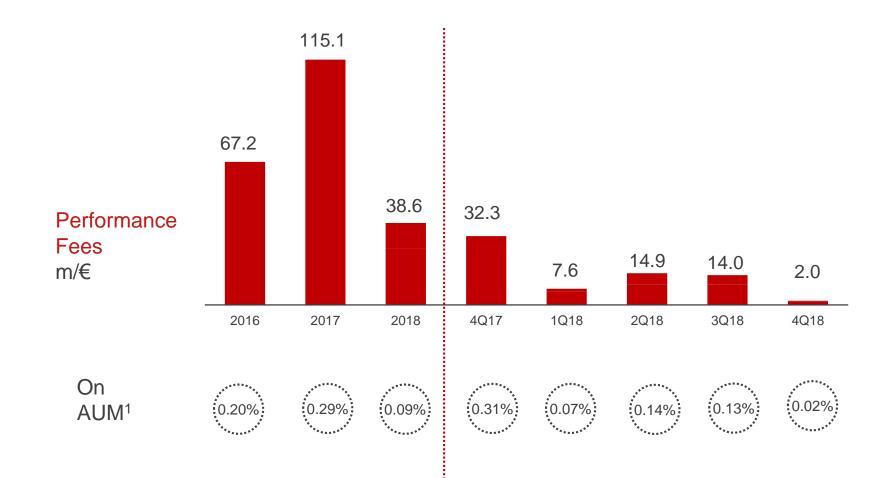




4Q18 management fees hit by extraordinary negative financial markets conditions in 4Q18 on risk exposure (equities, flexible/alternative, corporate high yields)



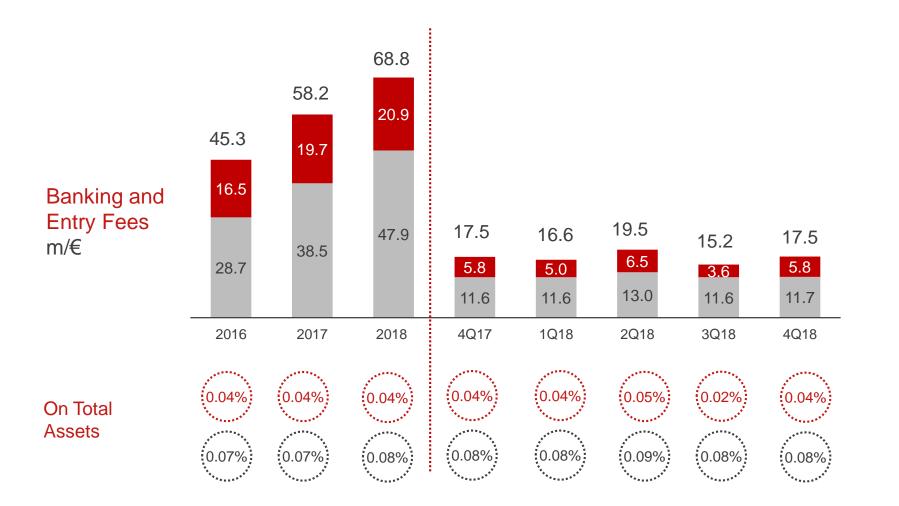
GROSS FEES (2/3): PERFORMANCE FEES AMONGST THE LOWEST LEVEL IN THE LAST 10 YEARS



New performance fee mechanism based on 12-month rolling high-watermark represented 34% of 2018 total amount



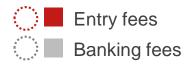
GROSS FEES (3/3): OTHER FEES ONGOING SOLID GROWTH



New revenue streams

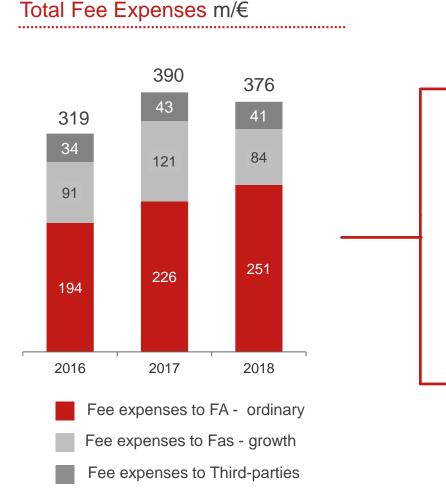
(certificates and asset under advisory) growing fast at €17 million in 2018 (vs. €4m in 2017) and already accounting for 25% of total other fees (vs. 7% in 2017)

New revenue streams increasing revenue diversification and partially offsetting lower contribution from variable commissions

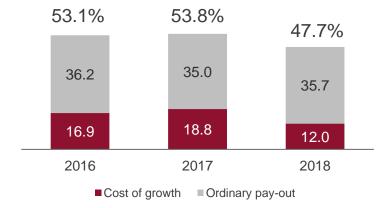


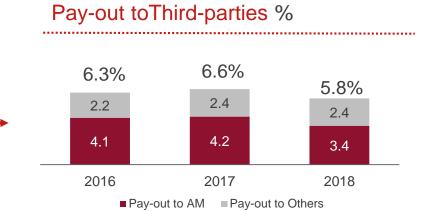


FEE EXPENSES KEY DRIVER FOR BUSINESS FLEXIBILITY



Pay-out to the network %





Pay-out ratio to FAs

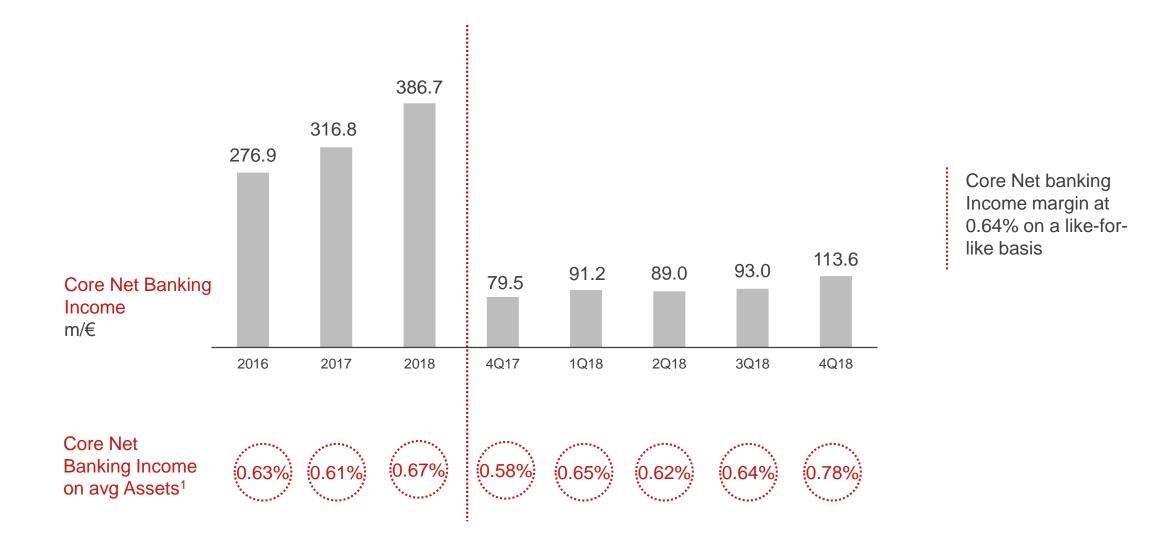
Net decrease linked primarily to a lower cost of growth (-4.0 p.p. like-forlike) related to net inflows mix (more organic, more banking products)

Pay-out ratio to thirdparties

Net decrease linked to the review in agreements with third-party AMs

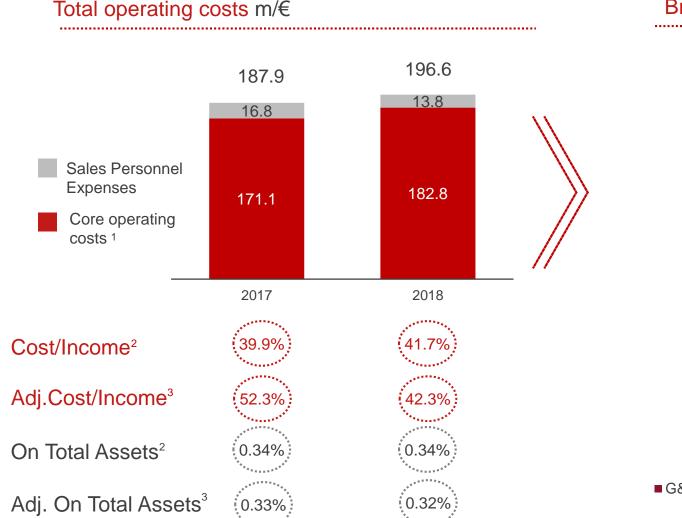


CORE NET BANKING INCOME GROWING TREND

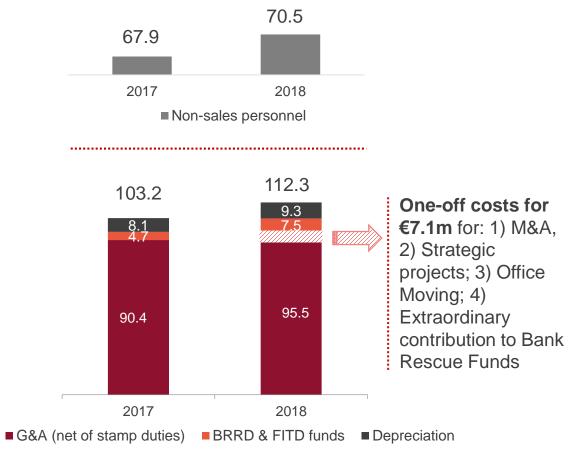




OPERATING COSTS OPERATING COSTS IN LINE WITH GUIDANCE

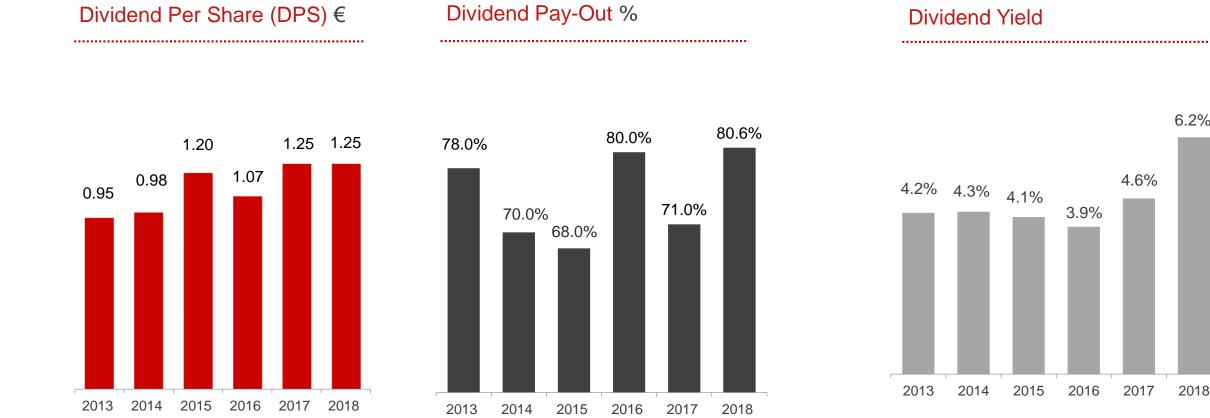


Breakdown of core operating costs m/€

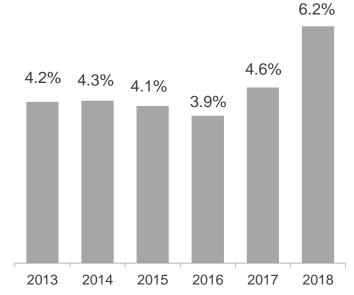




DIVIDEND PROPOSAL TO AGM



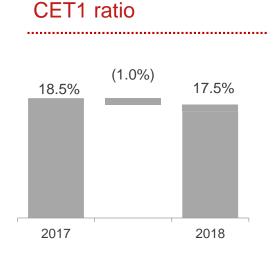
Dividend Yield





⁽¹⁾ AGM scheduled for 18 April 2019

CAPITAL POSITION SOLID CAPITAL AND HIGH LIQUIDITY POSITION REAFFIRMED



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(0.3%)

5.0%

2018

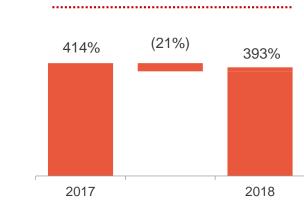
Leverage ratio

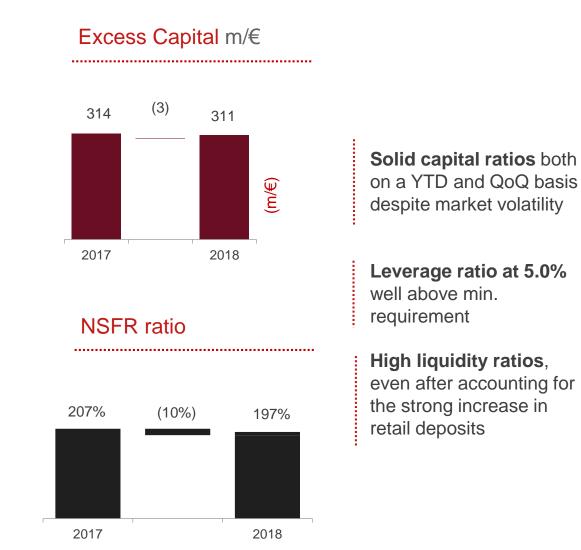
5.3%

2017



LCR ratio





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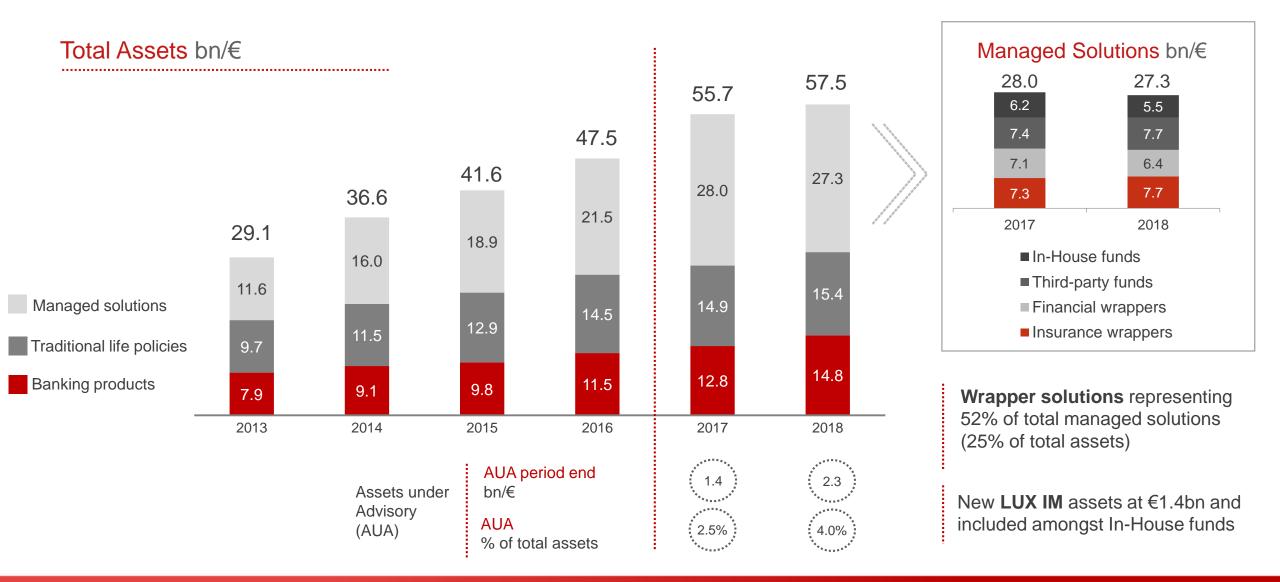
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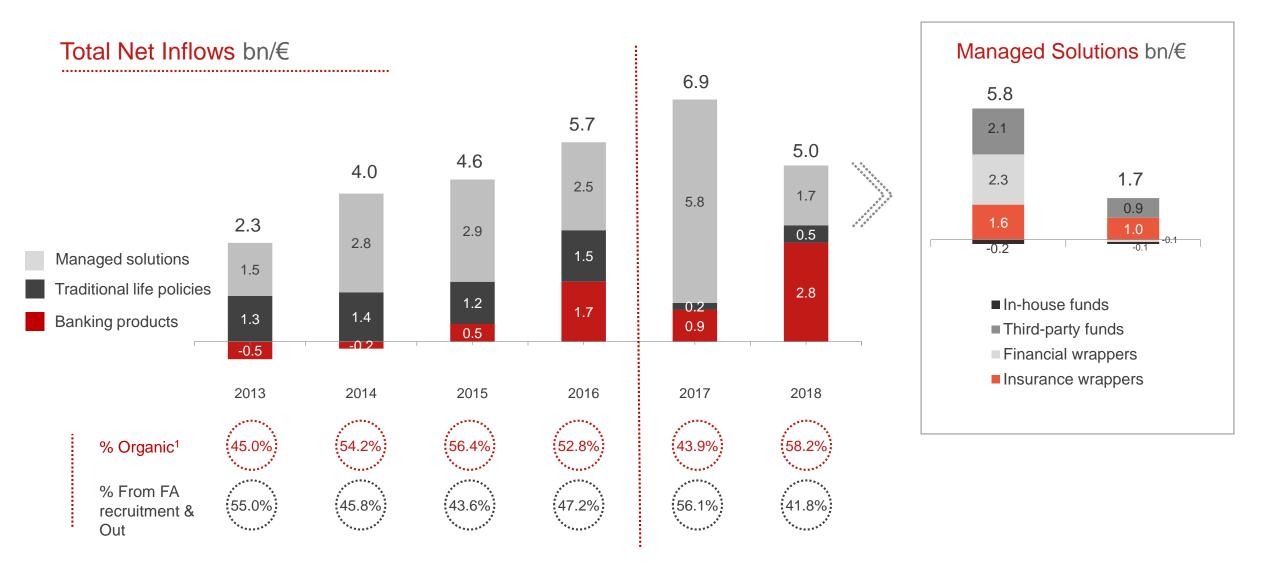


TOTAL ASSETS VOLUMES AND PRODUCT MIX



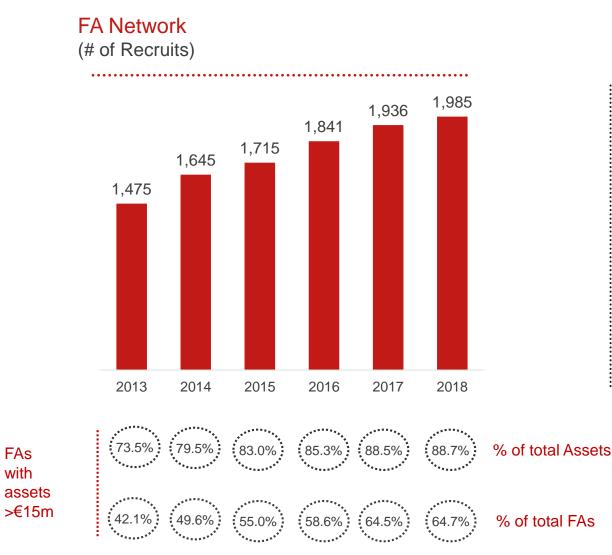


TOTAL NET INFLOWS SOLID VOLUMES, HIGHER SHARE OF ORGANIC CONTRIBUTION





ADVISORY NETWORK STEADY QUALITY GROWTH





From Retail and Private Banks

From other FA Networks

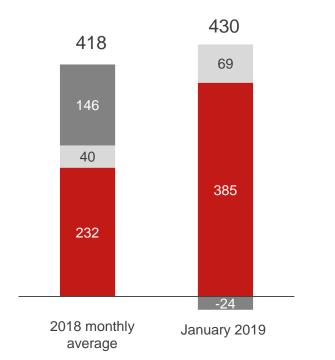


FAs

with

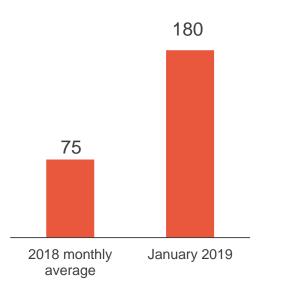
JANUARY NET INFLOWS POSITIVE START TO THE YEAR

Total net inflows, monthly trend m/€



Advisory, monthly new assets trend m/€

Recruiting trend, monthly trend (# of new recruits)



9 9 2018 monthly average

Managed solutions

Traditional life policies

Banking products





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2019-21 BUSINESS PLAN GUIDELINES CLEAR STRATEGIC AMBITIONS



- Foster culture of talent, sustainability and diversity & inclusion
- Strengthen open banking approach and state-of-the-art customer digital experience
- Diversify revenue mix amid higher quality and range of wealth management services
- Work on the entire client base on protection, and new services for enterpreneurs
- Accelerate on cross-fertilisation of the best practice of the network to speed up growth and enhance quality
- Serve the Italian Client through an international approach while selectively expanding abroad



SUSTAINABILITY FOR BANCA GENERALI EMBEDDING SUSTAINABILITY IN THE BANK CULTURE



 Review of Banca Generali's VISION: "To be the No. 1 private bank by value of service, innovation and sustainability". The bank is focussed indeed on implementing and monitoring sustainability KPIs within all business functions with the aim of creating long-term value all BG's stakeholders



 Institution of the Nomination, Governance and Sustainability Committee (within the Board), responsible for setting sustainability and governance guidelines, with the objective of supervising the set up, introduction and implementation of the ESG strategy within all bank's functions



 Introducing a new commercial approach dedicated to sustainability, allowing clients to invest according to one or more of the 17 SDGs with clear evidence of the implied benefits.



SUSTAINABILITY FOR BANCA GENERALI EXPORTING SUSTAINABILITY TO CLIENTS

NEW COMMERCIAL APPROACH



ESG Fund Selection

• Wide and growing offer: 161 ESG funds with 25 AMs

 Wide range of investment strategies (Best in Class, Best effort, Engagement, thematic Investing)





ESG Portfolio

- Fund due-diligence and monitoring of SDGs goals with the support a specialist partner
- Investment advisory dedicated to SRI/ESG portfolio lines





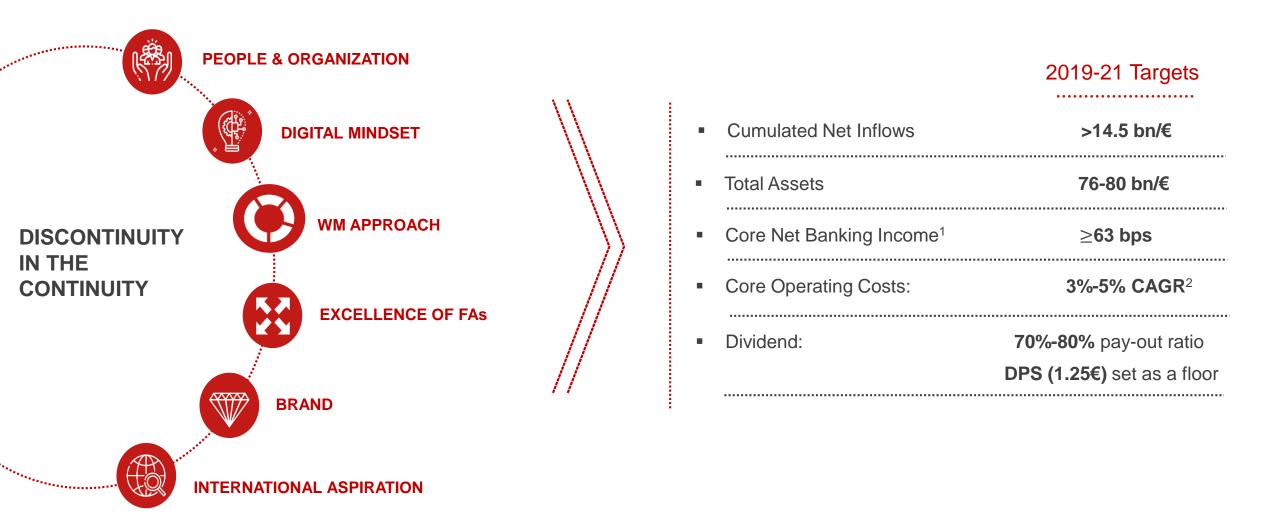
ESG Reporting

- Link and valuation of the contribution of each funds to the SDG target
- Effective and clear reporting of ESG targets





2019-21 BUSINESS PLAN GUIDELINES CLEAR FINANCIAL TARGETS





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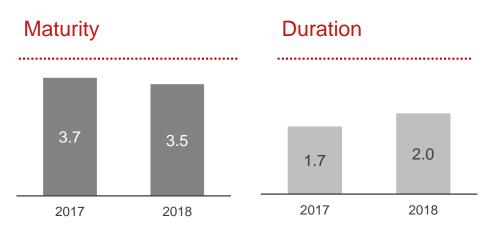
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NET FINANCIAL MARGIN OVERVIEW OF THE BANKING BOOK

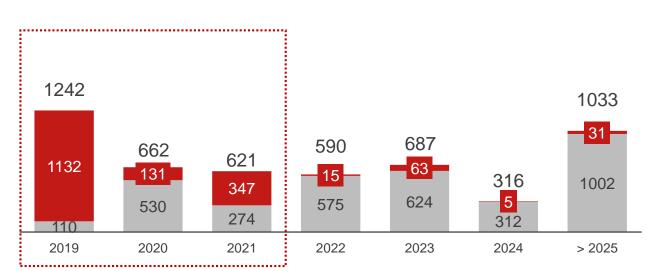


Italian Government bond portfolio maturities by IFRS9 classification m/€

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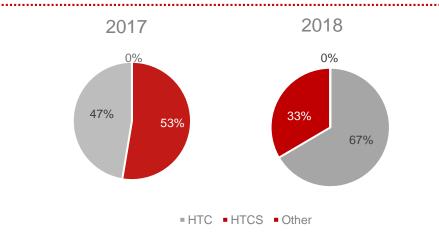
■ HTC



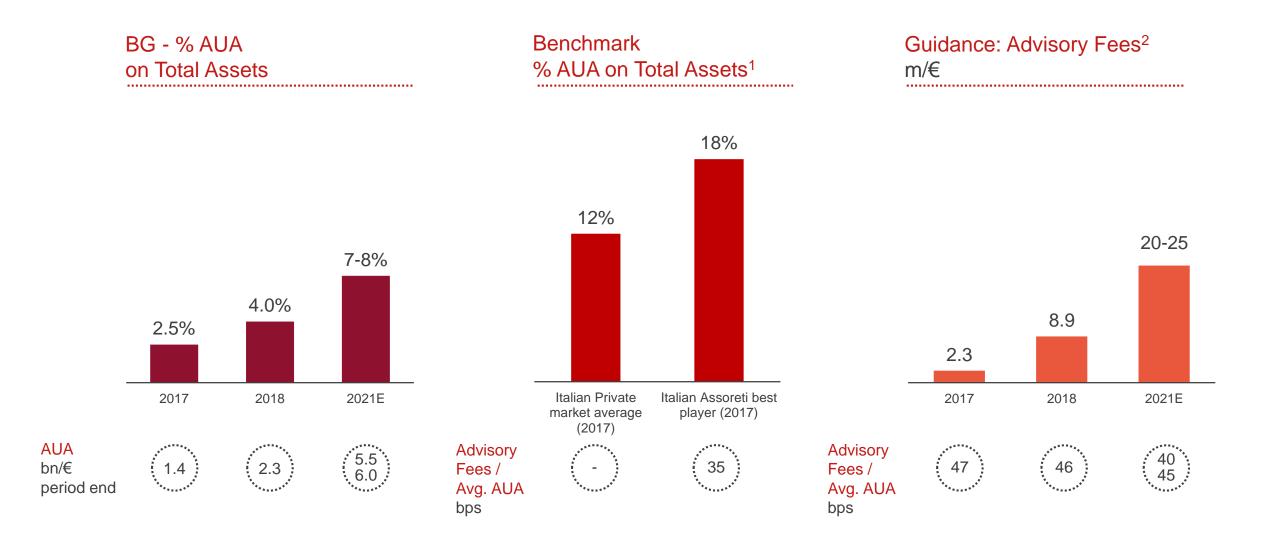
NII sensitivity to +100bps in interest rates' increase equal to €28.6m



Classification (IT Govt bond)



NEW REVENUE STREAMS ASSETS UNDER ADVISORY: ADVANCED ADVISORY CONTRACT

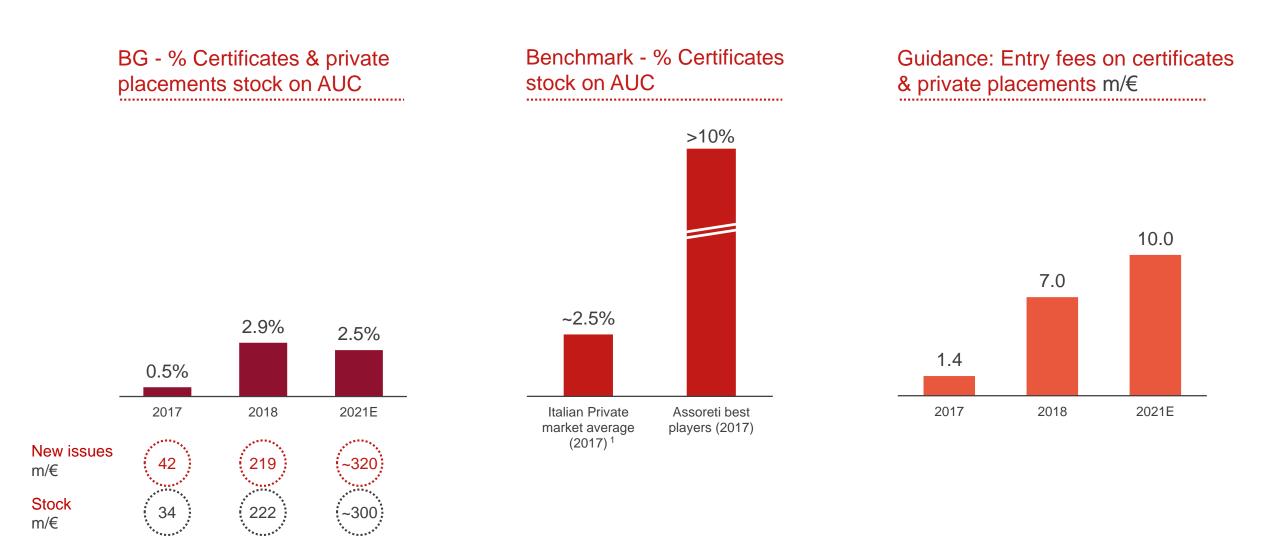


NOTE: 1) Assets under advanced advisory contract, based on AIPB-BCG analysis; 2) on advanced advisory contract, excluding other advisory activities; SOURCE: internal elaboration on BG, Assoreti and AIPB data; BCG analysis

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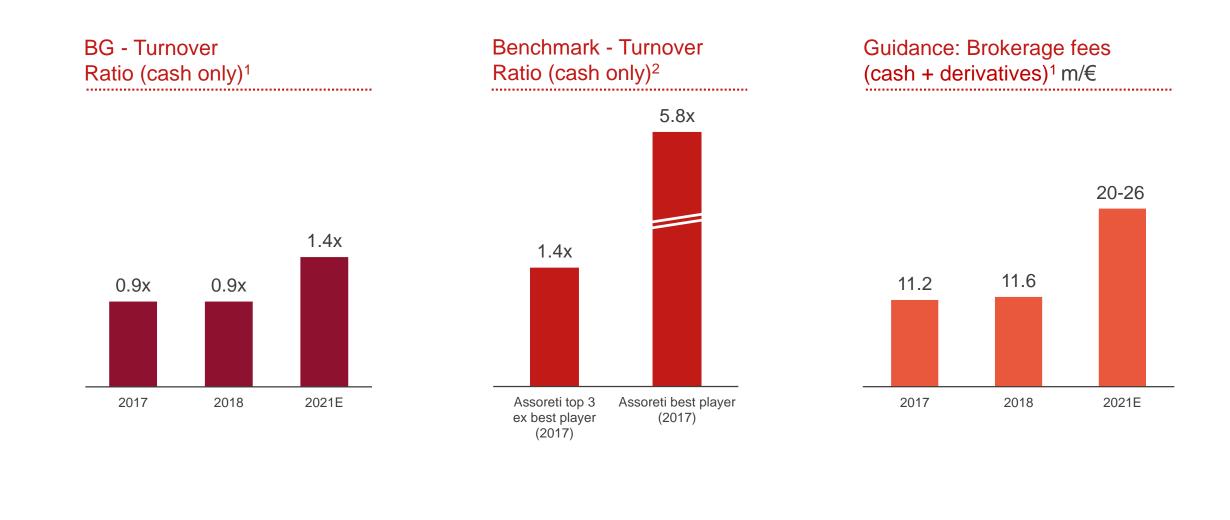


NEW REVENUE STREAMS ASSETS UNDER CUSTODY: CERTIFICATES AND PRIVATE PLACEMENTS





OTHER GROSS FEES ASSETS UNDER CUSTODY: BROKERAGE





DISCLAIMER

The manager responsible for preparing the company's financial reports (Tommaso Di Russo) declares, pursuant to paragraph 2 of Article 154-bis of the Consolidated Law of Finance, that the accounting information contained in this presentation corresponds to the document results, books and accounting records. T. Di Russo, CFO

Certain statements contained herein are statements of future expectations and other forward-looking statements.

These expectations are based on management's current views and assumptions and involve known and unknown risks and uncertainties.

The user of such information should recognize that actual results, performance or events may differ materially from such expectations because they relate to future events and circumstances which are beyond our control including, among other things, general economic and sector conditions.

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