

**PRESS
RELEASE**

Banca Generali: conclusion of the buy-back of treasury shares plan

Milan, 20 September 2019 – Banca Generali announces that implementation of the plan concerning the buy-back of treasury shares in service of the Remuneration and Incentivisation Policies for key personnel, that has been authorized by the General Shareholders' Meeting held on 18 April 2019 (and announced to the market pursuant to Article 144-*bis* of Consob's Rules for Issuers adopted by Resolution No. 11971/1999), is concluded.

Banca Generali also announces that, as part of the aforementioned authorization resolved by the Shareholders' Meeting, it has bought 667,419 own shares at the average price of € 26.6487 per share, for a total amount of € 17,785,869.37.

Following the purchases that has been made, Banca Generali S.p.A. is now holding a total of 1,468,174 treasury shares, equal to 1,26% of its share capital.

Breakdown of transactions on a daily basis:

<i>Date</i>	<i>Shares bought back</i>	<i>Average price (€)</i>	<i>Total amount (€)</i>
25/06/2019	14,616	25.5451	373,367.18
26/06/2019	25,500	25.8190	658,384.50
27/06/2019	21,600	25.6104	553,184.64
28/06/2019	17,900	25.4325	455,241.75
01/07/2019	14,500	25.5411	370,345.68
02/07/2019	7,503	25.5279	191,535.66
03/07/2019	36,000	26.1453	941,230.36
04/07/2019	14,807	26.3421	390,047.86
05/07/2019	10,635	26.2932	279,627.70
08/07/2019	13,550	26.2728	355,995.86
09/07/2019	18,500	26.3774	487,981.70
10/07/2019	21,700	26.5646	576,452.18
11/07/2019	19,280	26.6163	513,161.98
12/07/2019	17,200	26.6304	458,042.14

CONTACTS:

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<i>Date</i>	<i>Shares bought back</i>	<i>Average price (€)</i>	<i>Total amount (€)</i>
15/07/2019	18,078	26.5575	480,106.98
16/07/2019	33,000	26.9248	888,518.18
17/07/2019	18,470	27.0130	498,930.50
18/07/2019	17,000	26.8126	455,813.78
19/07/2019	20,080	26.5396	532,915.40
22/07/2019	20,000	26.5648	531,295.00
23/07/2019	17,500	26.7414	467,975.00
24/07/2019	13,000	26.7513	347,767.52
25/07/2019	27,000	26.8820	725,814.84
26/07/2019	17,000	26.9407	457,991.98
29/07/2019	8,000	26.7600	214,080.00
30/07/2019	5,000	26.2957	131,478.60
31/07/2019	5,000	26.3037	131,518.70
01/08/2019	5,000	26.5452	132,726.00
02/08/2019	5,000	26.5097	132,548.32
05/08/2019	5,000	26.2420	131,210.00
06/08/2019	5,500	26.5093	145,801.20
07/08/2019	4,500	26.5129	119,308.00
08/08/2019	5,000	26.9674	134,836.80
09/08/2019	9,000	26.4587	238,128.00
12/08/2019	6,000	26.0987	156,592.00
13/08/2019	3,000	25.9640	77,892.00
14/08/2019	5,000	26.1836	130,918.00
16/08/2019	5,000	25.7380	128,690.00
19/08/2019	4,000	26.0518	104,207.32
20/08/2019	5,000	26.3588	131,794.00
21/08/2019	4,000	26.9520	107,808.00
22/08/2019	6,000	26.5196	159,117.64

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<i>Date</i>	<i>Shares bought back</i>	<i>Average price (€)</i>	<i>Total amount (€)</i>
23/08/2019	5,000	26.4620	132,310.00
26/08/2019	4,000	26.4625	105,850.00
27/08/2019	5,000	26.7132	133,566.00
28/08/2019	5,000	26.6371	133,185.44
29/08/2019	5,000	27.1080	135,540.00
30/08/2019	5,000	27.1160	135,580.00
02/09/2019	5,000	27.3591	136,795.60
03/09/2019	5,000	27.5096	137,548.00
04/09/2019	5,000	27.9080	139,540.00
05/09/2019	5,000	28.0681	140,340.32
06/09/2019	5,000	28.1800	140,900.00
09/09/2019	5,000	28.4001	142,000.48
10/09/2019	5,500	28.2564	155,410.00
11/09/2019	5,000	28.1220	140,610.00
12/09/2019	4,500	27.9302	125,686.00
13/09/2019	5,000	28.3142	141,570.80
16/09/2019	5,000	28.2700	141,349.84
17/09/2019	12,000	28.1084	337,301.34
18/09/2019	8,000	28.4520	227,615.68
19/09/2019	9,000	28.7674	258,906.92
20/09/2019	5,000	28.7760	143,880.00
			-
TOTALE	667,419	-	17,785,869.37
	-	Prezzo medio	26.6487

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