

**PRESS
RELEASE**

Banca Generali: buy-back of treasury shares

Milan, 28 July 2021 – Banca Generali announces that the implementation of the plan for the buy-back of treasury shares in service of the Remuneration and Incentivisation Policies, authorised by the General Shareholders' Meeting held on 22 April 2021 (as also announced pursuant to Article 144-*bis* of Consob's Rules for Issuers adopted with Resolution No. 11971/1999), has begun.

Banca Generali announces that, as part of the aforementioned authorisation approved by the Shareholders' Meeting, it has bought 20,000 treasury shares at the average price of € 34.273 per share, for a total amount of about € 685,460.

Breakdown of transactions on a daily base:

Date	Number of shares bought back	Average price (€)	Total amount (€)
28/07/2021	20,000	34.273	685,460
Total	20,000	34.273	685,460

Following the purchases made to date, Banca Generali S.p.A. holds 1,541,291 treasury shares, equal to 1.32% of its share capital.

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