

**PRESS  
RELEASE**

**Total net inflows amounted to €314 million in July  
(€3,152 million YTD)**

**Net inflows of managed products at €366 million  
(€1,556 million YTD)**

**Assets under Advisory at €4.3 billion (+€300  
million in June)**

*Milan, 2 August 2019* – Banca Generali's **net inflows** amounted to €314 million in July, bringing the YTD total to €3.15 billion.

In July, demand for managed solutions accelerated sharply and all the initiatives that the Bank has recently launched proved particularly successful.

The innovative Sicav **LUX IM**<sup>1</sup> confirmed its previous months' strong growth rates, with over €262 million net inflows that brought the YTD total to €1.3 billion. Insurance solutions continued to be high in demand, as confirmed by both LOB I policies (€87 million in July; €862 million YTD) and the insurance wrapper BG Stile Libero (€46 million in July; €222 million YTD).

Among **AUC**, newly issued **certificates** (€42 million; €247 million YTD) and new **securitisations** (€55 million; €381 million YTD) grew steadily, meeting with great interest among customers.

**Assets under Advisory** amounted to €4.3 billion, up €300 million in July and €2.0 billion YTD.

Chief Executive Officer and General Manager Gian Maria Mossa stated: *"July showed a very solid performance in terms of the quantity and quality of our net inflows mix. The attention towards our exclusive managed solutions and advanced advisory reflects the growing demand for customisation and professionalism in wealth management services. Our diversified range is attracting new customers and households with the most complex needs as they appreciate our versatility and risk protection approach. We expect this positive trend to continue in the coming months."*

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<sup>1</sup> Including BG Alternative.

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**NET INFLOWS AND LIFE NEW BUSINESS IN JULY 2019**

<i>Million of Euros</i>		<b>Jul 2019</b>	<b>Jun 2019</b>	<b>Abs. Chg</b>
Mutual Funds		246	4	242
	<i>of which LUX IM</i>	262	256	6
Managed Portfolio		-13	12	-25
<b>Mutual Funds and Managed Portfolio</b>		<b>233</b>	<b>16</b>	<b>217</b>
Life Insurance		133	162	-29
	<i>of which: BG Stile Libero</i>	46	94	-48
<b>Managed Assets</b>		<b>366</b>	<b>178</b>	<b>188</b>
<b>Non Managed Assets</b>		<b>-52</b>	<b>229</b>	<b>-281</b>
	<i>of which: Securities, Structured products, Securitisations</i>	-50	49	-99
<b>Total</b>		<b>314</b>	<b>407</b>	<b>-93</b>
		<b>Jan - Jul 2019</b>	<b>Jan - Jul 2018</b>	<b>Abs. Chg</b>
Mutual Funds		752	614	138
	<i>of which LUX IM</i>	1,283	307	976
Managed Portfolio		-280	261	-541
<b>Mutual Funds and Managed Portfolio</b>		<b>472</b>	<b>875</b>	<b>-403</b>
Life Insurance		1,084	998	86
	<i>of which: BG Stile Libero</i>	222	738	-516
<b>Managed Assets</b>		<b>1,556</b>	<b>1,873</b>	<b>-317</b>
<b>Non Managed Assets</b>		<b>1,596</b>	<b>1,690</b>	<b>-94</b>
	<i>of which: Securities, Structured products, Securitisations</i>	641	827	-186
<b>Total</b>		<b>3,152</b>	<b>3,563</b>	<b>-411</b>
<b>Life New Business</b>		<b>Jul 2019</b>	<b>Jun 2019</b>	<b>Abs. Chg</b>
<b>Life New Business</b>		<b>239</b>	<b>258</b>	<b>-19</b>
		<b>Jan - Jul 2019</b>	<b>Jan - Jul 2018</b>	<b>Abs. Chg</b>
<b>Life New Business</b>		<b>1,932</b>	<b>1,768</b>	<b>164</b>

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*The Manager responsible for preparing the company's financial reports (Tommaso di Russo) declares, pursuant to Paragraph 2 of Art. 154-bis of the Italian Consolidated Law on Finance, that the accounting information contained in this press release corresponds to the documentary results, books and accounting records. Tommaso di Russo (CFO of Banca Generali)*