

**PRESS
RELEASE**

Financial Calendar 2012

Milan, 22 December 2011 –Banca Generali S.p.A. announces, pursuant to article 2.6.2, paragraph 1, lett. c) of the Borsa Italiana S.p.A. Regulation, the agenda of corporate events scheduled for the 2012 financial year.

Board of Directors

Tuesday, 13 March 2012	Approval of the 2011 company's draft results
Tuesday, 8 May 2012	Approval of first-quarter results at March 31, 2012
Wednesday, 25 July 2012	Approval of 2012 half-year results
Tuesday, 6 November 2012	Approval of third-quarter results at September 30, 2012

Annual Shareholders' Meeting

Tuesday, 24 April 2012	(1 st call) - Approval of the 2011 annual results
Thursday, 26 April 2012	(2 nd call) - Approval of the 2011 annual results

Presentation to the investment community

Tuesday, 13 March 2012	Conference Call
Tuesday, 8 May 2012	Conference Call
Wednesday, 25 July 2012	Conference Call
Tuesday, 6 November 2012	Conference Call

Any change to the agenda will be promptly notified.

CONTACTS:

www.bancagenerali.com

Media Relations
Michele Seghizzi
Tel. +39 02 6076 5683

michele.seghizzi@bancagenerali.it

Investor Relations
Giuliana Pagliari
Tel: +39 02 6076 5548

giuliana.pagliari@bancagenerali.it