

**PRESS
RELEASE**

Marco Bernardi appointed Deputy General Manager 'Commercial Networks & Alternative and Support Channels'

Milan, 20 December 2017 - Banca Generali announces that Marco Bernardi will take up the role of Deputy General Manager 'Commercial Networks & Alternative and Support Channels' with effect from Monday, 1 January 2018.

Marco Bernardi will report directly to Gian Maria Mossa, Chief Executive Officer of Banca Generali, and will head up the departments Commercial Network Coordination, Commercial Budgeting, Commercial and Operating Support, Logistics and Alternative Channels.

Marco Bernardi, age 42, joined Banca Generali Group in January 2003, serving as Head of Network Incentive at Planning and Control Department. In 2005, he joined the staff of the General Manager. In 2008, he was appointed Head of Sales of the Banca Generali Network. In 2012, he took the office of Head of Financial Planner Division of Banca Generali. In addition, in 2017 he also became responsible for the Network Support Area. Marco Bernardi does not hold a significant equity interest in Banca Generali.

Chief Executive Officer Gian Maria Mossa stated: *"This appointment is a recognition to the great results that Marco has achieved in these years and a confirmation of Banca Generali's ability to develop and enhance its talents. I am certain that his values and dedication will continue to Banca Generali's success in the years to come."*

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