

**PRESS
RELEASE**

Banca Generali: buy back of treasury shares

Milan, 28 June 2018 – Banca Generali announces that the implementation of the plan for the buy-back of treasury shares in service of the Remuneration and Incentivisation Policies, authorised by the General Shareholders' Meeting held on 12 April 2018 (as also announced pursuant to Article 144-bis of Consob's Rules for Issuers adopted with Resolution No. 11971/1999), has begun.

Banca Generali announces that, as part of the aforementioned authorisation approved by the Shareholders' Meeting, it has bought 20.644 treasury shares at the average price of €20,8748 per share, for a total amount of about € 431thousand.

Breakdown of transactions on a daily base:

Date	Number of shares bought back	Average price (€)	Total amount (€)
28/06/2018	20.644	20,8748	430.939,37
Total	20.644	20,8748	430.939,37

Following the purchases made to date, Banca Generali S.p.A. holds a total of 472.557 treasury shares, equal to 0,4044% of its share capital.

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