

**PRESS
RELEASE**

Banca Generali: conclusion of the buy-back of treasury shares plan

Milan, 30 August 2018 – Banca Generali announces that implementation of the plan concerning the buy-back of treasury shares in service of the Remuneration and Incentivisation Policies for key personnel, that has been authorized by the General Shareholders' Meeting held on 12 April 2018 (and announced to the market pursuant to Article 144-*bis* of Consob's Rules for Issuers adopted by Resolution No. 11971/1999), is concluded.

Banca Generali also announces that, as part of the aforementioned authorization resolved by the Shareholders' Meeting, it has bought 577.644 own shares at the average price of € 22.22835 per share, for a total amount of € 12,840,074.77.

Following the purchases that has been made, Banca Generali S.p.A. is now holding a total of **931.350** treasury shares, equal to 0,7970% of its share capital.

Breakdown of transactions on a daily basis:

Date	Number of shares bought back	Average price (euro)	Total Amount (euro)
28/06/2018	20,644	20.8748	430,939.37
29/06/2018	12,000	21.2617	255,140.40
02/07/2018	15,000	21.228	318,420.00
03/07/2018	18,000	21.7239	391,030.20
04/07/2018	11,000	22.0085	242,093.50
05/07/2018	18,000	22.3211	401,779.80
06/07/2018	14,000	21.9324	307,053.60
09/07/2018	7,000	22.1924	155,346.80
10/07/2018	16,000	22.3124	356,998.40
11/07/2018	26,000	22.0762	573,981.20
12/07/2018	24,000	21.7694	522,465.60
13/07/2018	13,000	21.6619	281,604.70
16/07/2018	15,000	21.784	326,760.00
17/07/2018	14,000	21.6771	303,479.40

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<i>Date</i>	<i>Number of shares bought back</i>	<i>Average price (euro)</i>	<i>Total Amount (euro)</i>
18/07/2018	17,000	21.9682	373,459.40
19/07/2018	23,000	22.1843	510,238.90
20/07/2018	15,000	21.8307	327,460.50
23/07/2018	14,000	21.7399	304,358.60
24/07/2018	22,000	22.2321	489,106.20
25/07/2018	13,000	22.1837	288,388.10
26/07/2018	30,000	22.735	682,050.00
27/07/2018	17,000	22.9825	390,702.50
30/07/2018	13,000	22.6785	294,820.50
31/07/2018	8,000	23.0125	184,100.00
01/08/2018	17,000	23.1541	393,619.70
02/08/2018	24,000	22.6014	542,433.60
03/08/2018	10,000	22.382	223,820.00
06/08/2018	11,000	22.5712	248,283.20
07/08/2018	6,000	22.70	136,200.00
08/08/2018	8,000	22.7575	182,060.00
09/08/2018	6,000	22.6467	135,880.20
10/08/2018	16,000	22.53	360,480.00
20/08/2018	5,000	22.2	111,000.00
21/08/2018	8,000	22.7275	181,820.00
22/08/2018	10,000	23.2315	232,315.00
23/08/2018	10,000	23.126	231,260.00
24/08/2018	11,000	22.9764	252,740.40
27/08/2018	6,000	22.7833	136,699.80
28/08/2018	20,000	22.527	450,540.00
29/08/2018	14,000	22.0818	309,145.20
TOTALE	577,644		12,840,074.77

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