

PRESS RELEASE

Public disclosure obligations

Milan, 4 April 2014 – Pursuant to Article 2 (Title IA.2, Section IA.2.1) of the Instructions Accompanying the Rules of the Markets Organised and Managed by Borsa Italiana SpA, Banca Generali announces that the calendar month for the payment of the dividend, if any, for the current financial year will be May 2015.

This announcement has been made only to meet Borsa Italiana SpA's requirements. It should not be construed as a forecast on the existence of prerequisites for the distribution of dividend on the results of the current or future financial years.

With reference to the payment of dividend for financial year 2013, it is hereby confirmed that in its meeting of 10 March 2014 the Board of Directors resolved to submit to the General Shareholders' Meeting scheduled on 23 April 2014 (first call) the proposal to distribute a dividend per share of 95 eurocents. The dividend payment date will be 22 May 2014, with ex-date 19 May and record date 21 May, pursuant to Article 83-*terdecies* of Consolidated Law on Finance.

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