

**PRESS
RELEASE**

Corporate Calendar 2013

Milan, 18 January 2013 –Banca Generali S.p.A. announces, pursuant to article 2.6.2, paragraph 1, lett. b) of the Borsa Italiana S.p.A. Regulation, the agenda of corporate events scheduled for the 2013 financial year.

Board of Directors**Friday, 8 March 2013**

Approval of the 2012 company's draft results

Tuesday, 7 May 2013

Approval of first-quarter results at March 31, 2013

Friday, 26 July 2013

Approval of 2013 half-year results

Tuesday, 5 November 2013

Approval of third-quarter results at September 30, 2013

Annual Shareholders' Meeting**Monday, 15 April 2013**

Record Date

Wednesday, 24 April 2013

Approval of the 2012 annual results

Generally, results shall be presented to analysts and institutional investors on the same day the Board of Directors is called for their approval.

Any change to the agenda will be promptly notified.

CONTACTS:

www.bancagenerali.com

Media Relations

Michele Seghizzi

Tel. +39 02 6076 5683

michele.seghizzi@bancagenerali.it

Investor Relations

Giuliana Pagliari

Tel: +39 02 6076 5548

giuliana.pagliari@bancagenerali.it